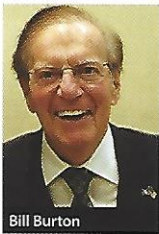


## Adcraft PM to Memorialize Bill "Mr. Fabulous" Burton at New Playground

On Saturday, July 25, Adcraft PM will host its 12th Annual Project Playground from 9 am to noon at Mason Elementary and Middle School in Detroit. At this annual event, volunteers of all skill levels typically spend a day cleaning up



Bill Burton

a playground. But this year, the group is instead working to build a new play area for a school that currently doesn't have one.

As part of this year's event, the group is planning to install a plaque to "name" the play area in memory of Bill Burton, president of Detroit Radio Advertising Group and radio's biggest cheerleader for decades. Many people knew Bill as Mr. Fabulous thanks to one of his key mottos (be fabulous!) and for his consistently positive personality. Bill passed away in December 2014.

Adcrafters are invited to attend a brief ceremony to unveil the memorial at noon, followed by a BBQ lunch for all volunteers and guests. Mason is located at 19955 Fenelon St, Detroit, MI 48234.

To register to volunteer on the day of the event, please visit [adcraft.org](http://adcraft.org). To sponsor Project Playground, please contact Adcraft PM Chair Michael Riley at [mriley@nativo.net](mailto:mriley@nativo.net).