



DETROIT RADIO ADVERTISING GROUP NEWS FOR 2012

November 2012



AUTOMOTIVE UPDATE WITH ROD ALBERTS

Detroit Radio Advertising Group welcomed guest speaker Rod Alberts, Executive Director of the Detroit Auto Dealers Association to our November 15th workshop at Lawrence Tech. Pictured from left to right: ?, Katie Wills, Clear Channel, Victoria McLemore, Radio One; Bill Burton, President of Detroit Radio Advertising Group; Peter Kowalski, CBS Radio; Rod Alberts; Rick Burkhardt, Cumulus; Liz Bezerko, WZLH Radio, Art Vuolo, Radio World; and Craig Smith, CBS Radio.

November 2012



“GOING FURTHER” WITH TEAM DETROIT

Andy Prakken, Chief Media Officer at Team Detroit was our guest speaker at the November 9th Detroit Radio Advertising Group Board of Director’s breakfast meeting at Tangos Bistro in Southfield.

Pictured from left to right: Rhea Zako, Eastman Radio; Tom O’Brien, Cumulus; Matt Spatafora, Greater Media; Nick Gnau, Clear Channel; Peter Kowalski, CBS Radio; Steve Kosbau, Greater Media; Jim Watts, Premiere Network Radio; Jack Saindon, Katz Radio; Bill Burton, President of Detroit Radio Advertising Group; Andy Prakken; Julie Heidt, McGavren Guild Media; Tracy Barber, Christal Radio; John Ballard, Clear Channel Media & Entertainment; Michelle Blevins, CBS/Entercom Radio Sales; Gayle Lewkow, Clear Channel and Kevin Miller, Bell Media.

October 2012



“GOING FURTHER” WITH TEAM DETROIT

Pictured left to right: Laura Soave, FIAT Brand Manager; Sergio Marchionne, Chief Executive Officer, Chrysler Group LLC; Bill Burton, President of Detroit Radio Advertising Group; and Carl Galeana, President of Galeana’s Van Dyke Dodge